

55TH AFRAA

ANNUAL GENERAL ASSEMBLY

19TH-21ST NOV 2023



Uganda Airlines
Fly the Crane to the Pearl of Africa



SPONSORSHIP OPTIONS

General sponsorship benefits:

- Inclusion of brochures and other marketing materials in the conference bags.
- Company logo to be printed on AGA materials and displayed on screens during the AGA proceedings.
- A brief profile of the company will be included in the sponsor brochure which will be distributed with AGA documentation.
- The company logo with a hyperlink to your website will be displayed on the official AGA web page.
- Acknowledgement and recognition at the Assembly and conference.

Sponsorship Item	Additional Benefits	Value (USD)
<i>Welcome Cocktail</i>	<ul style="list-style-type: none"> ▪ Exhibition space at no additional charge. ▪ Branding of the welcome cocktail 	RESERVED – BOEING
<i>Gala Dinner</i>	<ul style="list-style-type: none"> ▪ Exhibition space at no additional charge. ▪ Branding of the gala dinner 	RESERVED – AIRBUS
<i>Delegates Tour</i>	<ul style="list-style-type: none"> ▪ Exhibition space at no additional charge. 	RESERVED – Uganda Tourism Board
<i>Coffee Break Day 1 - Morning</i>	<ul style="list-style-type: none"> ▪ Exhibition booth ▪ Cards on the Coffee tables indicating Sponsorship. ▪ Branding of coffee break area 	10,000
<i>Lunch Day 1</i>	<ul style="list-style-type: none"> ▪ Exhibition booth ▪ Cards on the Lunch tables indicating Sponsorship. ▪ Branding of lunch area 	20,000
<i>Lunch Day 2</i>	<ul style="list-style-type: none"> ▪ Exhibition booth ▪ Cards on the Lunch tables indicating Sponsorship. ▪ Branding of lunch area 	20,000
<i>Coffee Break Day 1 Afternoon</i>	<ul style="list-style-type: none"> ▪ Exhibition booth ▪ Cards on the Coffee tables indicating Sponsorship. ▪ Branding of coffee break area 	10,000
<i>Coffee Break Day 2 Morning</i>	<ul style="list-style-type: none"> ▪ Exhibition booth ▪ Cards on the Coffee tables indicating Sponsorship. ▪ Branding of coffee break area 	10,000
<i>Conference Bags</i>	<ul style="list-style-type: none"> ▪ Exhibition space at no additional charge ▪ Branding of the Conference Bags ▪ 	15,000

<i>Conference Sessions (Per Session)</i>	<ul style="list-style-type: none"> ▪ Logo cobranding on screens during the sponsored sessions ▪ Logo on event programme for the sponsored session and catalogue. 	5,000
<i>Annual Report</i>	<ul style="list-style-type: none"> ▪ Exhibition space at no additional charge ▪ Advertising space – 4 adverts in annual report and logo on cover 	10,000
<i>Tokens Of Appreciation</i>	<ul style="list-style-type: none"> ▪ Branding of tokens of appreciation for speakers 	5,000

N.B: For more information on Sponsorship, Exhibition and Marketing please contact:

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